G000560

EARANCE

FVENT OF THE YEAR ng, July 7th at 8:30

erchandise in our Great Store is now much dly going higher and higher. We will offer at CLEARANCE PRICES, which means that this sale at less prices---than same can be ple have learned to anticipate our sale. We



Domestic,

Cases

Wide Sheetings,

AND KINDRED STAPLES

IN THIS GREAT CLEAR-

ANCE SALE AT A SAVING

TO YOU OF FROM 15 TO

25 PER CENT ON PRES-

Domestic, Sale Price.6120

One of best made brands of

Sale Price 9¢

Sea Island Domestic,

Best known brand of yard-wide soft

Yard-wide Messenger Bleached Do-

oc quality Imperial Long Cloth

finish Bleached Domestic..... 9¢

mestic, value 121/2c......91/2¢

15c quality Berkley Cambric 121/20

9-4 Pepperell Unbleached Sheeting. 29¢

10-4 Pepperell Unbleached Sheeting .. 31¢

8-12 Pepperell Bleached Sheeting....29¢

9-4 Pepperell Bleached Sheeting.....31¢

10-4 Pepperel Bleached Sheeting....33¢

Goed quality Straw Ticking 9¢

Extra good quality Straw Ticking...1216

1/8 best quality Feather Proof Ticking .. 21¢

Ticking23¢

42-inch Pillow Case Domestic 15¢

42-inch Pilolw Tubeing18¢

Hemmed Sheets69¢

Sheets76¢

81x90 Hemstitched Sheets79¢

36x42 Hemmed Pillow Cases14¢

36x42 H, S. Pillow Cases19¢

Yard-wide quality Feather Proof

One lot of yard-wide Bleached Do-

81x90 inches, one of best brands of

90x90, one of best makes Hemmed

40-inch wide Unbleached

Cambrics, Long Cloths,

Tickings, Sheets, Pillow

ENT VALUES.

ALL DAY THURSDAY, JULY 6th nd Preparing for Sale

BH---NO GOODS CHARGED---NO TICKETS MADE

and present sale price. Every effort will be made to have your c Fans---Palm Leaf Fans, Ice Water, and plenty of courteous welcome that always greets you at our store

Clearance Prices on All Men's Umbrellas and Ladies' Parasols Men's and Women's \$1.00 MARELLAS Umbrellas, Sale



Price\$1.23 Men's and Women's \$2.00 Men's and Women's \$2.50 Umbrellas,

Sale Price\$2.19 Mne's and Women's \$3.50 Umbrelias, Sale Price\$2.98 One lot Ladies' \$2.00 Parasols 89¢ All \$1.00 Ladies' Parasols, Sale Price.79¢ All \$1.50 Ladies Parasols, Sale Price. 98¢

All \$3.00 and \$3.50 Ladies Parasols, Sale Price\$2.48 All \$5.00 and \$6.00 Ladies' Parasols,

CLEARANCE PRICES ON ALL TOILET GOODS, SOAPS, TALCUM POWDERS. Colgate's Best 5c Soaps, Sale Price 40 Colgate's Best 10c Soaps, Sale Price ... 86 Colgate's Cold Cream, Sale Price.....21¢ Colgate's Talcum Powder, Sale Price. . 120 Colgate's Tooth Paste, Sale Price 19¢

Colgate's Tooth Paste (small size), Sale Price 8¢ Colgate's 50c Toilet Water, Sale Price 43¢ Colgate's 25c Shaving Sticks, Sale Price19¢

Colgate's 26c Shaving Powder, Sale De France Talcum Powder, Sale Price. 80 25c size Witch Hazel, Sale Price.....216

Clearance Prices On All Cotton, Linen and Turkish Bath Towels



One lot of Cotton Huck Towels, 5c One lot of Cotton Towels, 10c

25c quality Bath Towels, colored One lot extra heavy fancy Bath Towels.21¢ 50c quality Bath Towels43¢

Profit-Sharing Coupons

Of the 1916 series will be given on all merchandise at sale prices the first 3 days of this sale. Coupons of this series must be presented by July 10th and will be redeemed in merchandise at regular prices. Coupons of this series void after July 10th. Coupons of new series will begin July 11th and given during balance of sale. Profit-Sharing Coupons means an extra saving to you of 2 per cent.



Bed Spreads YOU MAY CHOOSE FROM BED SPREADS, IN PLAIN HEMMED, CUT COR-NERS, FRINGED, ALL WHITE AND COL-ORED, IN MARSAILLES, DIMITY AND CROCHET, FOR SMALL BED AS WELL AS EXTRA SIZE BEDS. . 75c quality Bed Spreads...... 596 \$1.25 quality Bed Spreads..... 98¢

\$1.50 quality Bed Spreads.......\$1.24 \$2.00 quality Bed Spreads.......\$1.69 \$2.50 quality Bed Spreads......\$2.19 \$3.00 quality Bed Spreads......\$2.48 \$3.50 quality Bed Spreads......\$2.98 \$5.00 quality Bed Spreads......\$4.29 \$6.00 Bed Spread and Bolster to match, in pink, blue and yellow\$4.48 Clearance Sale of All Ladies,' Misses' and Children's Ready-to-Wear Suits, Dresses, Skirts, Petticoats, Cloaks,

Kimonas, Waists, Millinery Every garment in this department has its Clearance Papers and Ordered Moved. It will not take you long after seeing the qualities and prices in this department to be convinced of the wonderful bargains. We do not carry from season to season any ready made garment-hence the absurdly low prices that

you will be quick to take advantage of: Lot 1-Ladies and Misses Suits, sizes 16 to 40, in checks and solid colored wool serges and poplins, not a suit in this lot worth less than \$10.00 and most of them are \$15.00 vaules. Choice, Clearance Sale\$5.95

Lot 2-Ladies' and Misses sizes in wool, silk, and silk and wool, values not less than \$15.00 and up to \$20.00. Clearance Sale Price\$6.95

Lot 3-Ladies' and Misses' wool, Silk, and combination wool and silk

All Sport Coats, in Checks, Corduroys, Silk and Jersey Cloth at Clearance Prices \$5.00 and \$6.00 Sport Coats......\$3.48

\$7.50 and \$8.50 Sport Coats......\$4.95 \$10.00 Serge Sport Coats and Black Taffeta and Jersey Coats, at.....\$6.95 \$20.00 and \$25.00 Black Taffeta Silk Coats\$12.48

House Dresses

One lot of Fibre Silk Coats and

Sweaters at.....\$2.48

\$1.00 quality Gingham and Percale Dresses. Sale Price 59¢ \$1.25 quality Gingham and Percale Dresses. Sale Price 98¢ \$1.50 quality Gingham and Percale Sale Price\$1.19

Silk and Wool Dresses

lot of Silk Poplin and Wool Serge Dresses, \$5.00 value. Sale Price. \$3.98 lot of \$10.00 quality Silk Dresses. Sale Price\$6.95 lot of Taffeta Silk Dresses and Crepe de Chine Dresses, beautifully made, trimmed with Georgette Crepe and Fancy Buttons. values, \$15.00 to \$20.00. Sale

Silk Kimonas, Crepe and **Muslin Kimonas**

\$1.00 Figured Muslin Kimonas. Sale Price 79¢ \$1.25 Figured Crepe Kimonas. Sale Price 98¢ \$1.50 Figured Crepe Kimonas. Sale Price\$1.19 \$2.00 Figured Crepe Kimonas, Sale \$2.50 Figured Crepe Kimonas. Sale Price\$1.98 \$3.00 Figured Crepe Kimonas. Sale \$4.50 Silk Kimonas. Sale Price.....\$3.98 \$5.00 Silk Kimonas, Sale Price....\$3.98

Sport Stripes for Skirts

THE NEWEST PATTERNS IN THIS POPULAR FABRIC AT SALE PRICES, MANY STYLES.

25c quality Sport Stripes. Sale Price. 21¢ 35c quality Sport Stripes. Sale Price. 29¢ 50c quality Sport Stripes. Sale Price. 43¢

20c Kimona Crepes, Sale Price 10c

This lot of Crepes are in fancy patterns, light weight, 30c inches wide and won't be here long at.....10¢!

values up to \$27.50. Clearance Lot 4-Choice of any \$35 and \$40 Suit. Clearance Price\$14.95 All of the above Suits all this season's

best styles and all guaranteed by us as to quality and workmanship. \$10.00 values in Ladies' new Summer style Palm Beach and Wool Crash Suits,

Only 5 Suits carried from last season. Choice\$2.98

Mothers Who Have Girls From 4 to 14 Years

SHOULD TAKE QUICK ACTION ON THESE WELL MADE, STYLISH DRESSES, PRICED AT ABOUT COST OF MATERIAL. GINGHAM, PERCALE, LINENE, ALL NEW

50c Children's Dresses. Sale Price. . 39¢ 79c Children's Dresses, Sale Price. 59¢ \$1.00 Children's Dresses. Sale Price. . 83¢ \$1.25 and \$1.50 Children's Dresses. Sale Price 98¢ \$1.50 Children's White Dresses. Sale Price 98¢

\$2.50 and \$3.00 Children' White Dresses. Sale Price\$1.48 Eicelient values in Tub Skirts, Sport Skirts,

White Skirts. Clearance Prices, 98¢, \$1.19, \$1.69, \$1.98, \$3.98.

Late Styles in Silk and **Wool Skirts**

\$6.00 values in Silk and Wool Skirts. Sale Price\$4.48 \$7.50 and \$8.50 values in Silk and Wool Skirts, Sale Price......\$5.95 \$10.00 values in Silk and Wool Skirts. Sale Price\$7.95 \$12.50 values in Silk and Wool Skirts. Sale Price\$9.95 One lot of Wool and Silk Skirts, former prices ranged from \$7.50 to \$12.50; carried over. Clearance Price.....\$3.95

Our Entire Stock of Waists and Middy Blouses

CONSISTING OF NEW STYLES, IN VOILE. BATISTE ORGANDIE, SILK, CREPE DE CHINE AND GEORGETTE WAISTS, IN PLAIN AND TRIMMED STLYES, GO AT CLEARANCE PRICES.

1 lot of Waists, soiled from handling . . 49¢ \$1.00 and \$1.25 Wash Waists. Sale Price89¢ \$1.50 Wash Waists. Sale Price......98¢ \$2.50 and \$3.00 Crepe de Chine and Jap Silk Waists\$1.98 \$3.50 Georgette Crepe, Crepe de Chine Waists, white and colors......\$2.48 \$6.00 Crepe de Chine and Georgette Crepe Waists\$4.48 50c Middy Blouses 43¢ \$1.00 Middy Blouses 79¢ \$1.25 Midd yBlouses 89¢

Black and Colored Petticoats

\$1.50 Middy Blouses 98¢

\$1.00 and \$1.25 quality Petticoats. Sale Price 89¢ \$3.00 Silk Petticoats. Sale Price...\$2.48 \$3.50 Silk Petticoats. Sale Price. . \$2.98 \$5.00 Silk Petticoats. Sale Price...\$3.98 \$6.00 Slik Petticoats. Sale Price...\$4.98 Orange Color Satin Messaline Petticoats, Sale Price 486

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